



For Immediate Release:

Ascension Public Relations Expands Team
• **Furtherers Mission of Catholic Organizations**

Dallas, Texas -- November 1, 2011 -- Ascension Public Relations (www.ascensionpr.com), a full-service public relations company, today announced it has expanded its team and welcomes Hugh Norton, Brittany Cameron, and Tim Norton. Ascension Public Relations (or Ascension PR) brings communications expertise and faith together to Catholic-centric businesses and ministries.

“We see a great opportunity among Catholic ministries and businesses to more effectively communicate their mission, service, or product to their intended audiences. Many Catholic organizations don’t have the time, resources, or expertise to meet their business and financial goals. At Ascension Public Relations, we can direct and teach ministries how to further their mission, generate more funds, and increase their visibility among influential stakeholders,” said Monica L. Hildebrand, president of Ascension Public Relations.

Hugh Norton has promoted New York Times bestsellers, movies (including the Oscar-winning *Hurt Locker*), and a variety of political and legislative clients. Mr. Norton blends traditional methods with outside-the-box thinking in order to achieve the best results and develop quality practices.

Brittany Cameron has extensive knowledge and experience with social media marketing and has consulted small business owners in social networking and Web 2.0. Ms. Cameron has worked on social media campaigns for small and large businesses and has developed and launched successful social networking platforms for clients.

Tim Norton has designed websites for Catholic organizations, churches, and blogs, notably Catholicmom.com and RCSpiritualDirection.com. Other organizations include

SQPN.com, Circle Media, the Maximus Group, and Vertical Response. Mr. Norton has done graphic and print design for the National Catholic Register and others and is proficient in website and software solutions.

Ms. Hildebrand added, “We are a team of practicing Catholics with more than 50 years of combined experience in public relations; website, graphic and print design; social networking, marketing and communications. Our ministry is to tell your story effectively so that you can tell HIS story to the world. Our calling and vision is to partner with clients from a Christ-centered business model.”

Since the company’s inception in 2010, Ascension PR has partnered with the Roman Catholic Diocese of Dallas Vocations Office, University of Dallas’s Church of the Incarnation, the School Sisters of St. Francis in Panhandle, Texas, Mount St. Michael Catholic School in Dallas, Texas and Guadalupe Radio Network, to name a few.

Ascension Public Relations

Ascension Public Relations is a faith-based public relations company that provides strategic communications to help Catholic ministries and businesses define, develop, and communicate their messages to influential audiences, build relationships with journalists, and tell their story.

For more information, visit the Company’s website at www.ascensionpr.com .

Contact: Monica L. Hildebrand
 monica@ascensionpr.com
 972.742.2555